

# ANNUAL RECAP 2023



# GROWTH

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If I were to describe the past year with a single word, it would be growth. Growth can take many forms, and for WLIC, that includes growing the talents of our team, growing our network, and growing our capacity to serve the state of Wisconsin, its livestock producers, and industry leaders by expanding our services.

First and foremost, WLIC is incredibly fortunate to have a talented team that gives great attention to detail for premises registrations and renewals while ensuring their work is done efficiently and accurately. Additionally, WLIC works to fulfill tag orders, answer livestock premises questions and improve the database's functionality. Special thanks to our office manager, Hannah Isabell, and database manager, Christina Lorino, for all their hard work on behalf of WLIC!

Expanding our network has also been a part of this year's growth. WLIC continued to participate in several Wisconsin agribusiness tradeshow, and will attend a few additional conferences in 2024 such as the Wisconsin Association of Fairs. Tradeshow are a great opportunity for us to connect with members, and to raise awareness of premises registration and livestock traceability in Wisconsin. We look forward to visiting with you at an upcoming conference!

While livestock premises registration is the first priority, WLIC also enters Certified Veterinary Inspections (CVIs) into a separate database for the Department of Agriculture, Trade and Consumer Protection (DATCP). This past year WLIC staff helped implement and learned to use software called CVI Central. WLIC staff have been using the new software to enter bovine CVIs since August. In 2024, the WLIC staff will be trained to enter swine CVIs, and eventually manage both bovine and swine CVI data entry. It is vital that this data be entered accurately, and the efficiency the new software provides allows this information to be available to DATCP in record time.

The past year has truly been a year of growth for WLIC in several ways, and the organization wouldn't be where it is today without the leadership and involvement of our members. Thank you for supporting our organization and livestock traceability. Your support for traceability and our efforts ensure this industry continues to thrive.

Looking to 2024, we are eager for what the new year has in store! Thank you for being a member and thank you for supporting Wisconsin's livestock industry!





# PREMISES RENEWALS & REGISTRATIONS

## 38,871.

Since the beginning of the 2022 renewal through 2023, there have been 38,871 registrations created or renewed.

In 2023 alone, 4,439 premises were registered or renewed. WLIC is already preparing for the next renewal cycle in 2025.



## CVI CENTRAL

Although premises registrations are the first priority for WLIC, Certified Veterinary Inspections (CVIs) are also entered by WLIC staff for DATCP. CVIs are used to track movements of animals across state lines and are entered into a database to assure quick traceback. This gives DATCP the option to run quick reports to help keep Wisconsin's livestock industry and food supply safe.

Earlier in 2023, DATCP began using a new software system called CVI Central that works with our CoreOne database and is designed for CVI data entry. WLIC staff began using the new CVI Central software in August 2023 and have found it to be very efficient. In 2023, the WLIC staff has entered more than 5,000 CVIs into the database.



# GET INVOLVED

WLIC is always looking for more people that share the same passion for livestock traceability and food safety as we do. If you or someone you know would be willing to positively contribute to WLIC, please consider running for a board member position or joining a committee! Committees includes Communications, Education and Recruitment.

The WLIC Board of Directors holds elections every spring during the Annual Member Meeting. Please share this opportunity with colleagues that would help us achieve our goals and better serve our members. Contact Julie Sweney at [jsweney@wiid.org](mailto:jsweney@wiid.org) for more information.

# BUILDING CONNECTIONS

WLIC participates in several industry tradeshows and conferences each year. In 2023, WLIC participated in the U.S. CattleTrace Symposium where cattle industry leaders came together to discuss ways to help support stronger livestock traceability efforts across the U.S.

During the symposium, attendees participated in a tabletop simulation exercise depicting an animal disease outbreak on a western cattle ranch. Working through existing response plans, attendees realized just how impactful an outbreak anywhere in the U.S. would be on cattle owners and the challenges they would be faced with on their own farm.

During the symposium, WLIC was able to make valuable connections with traceability advocates in other states and the USDA, while learning how their processes and systems differ from our own.



# DIVERSE STORE OFFERINGS

WLIC's online store has a variety of tag options and tagging tools to choose from, including RFID and Non-RFID tags, swine tags, county fair tags, stickreaders, wands, and tag applicators.

Visit [wiid.org/store](http://wiid.org/store) to see our full store offerings.

